

The image shows a banner with a purple background. On the left, the text "STULLER'S Year of the Wedding™" is written in a white, elegant script font. On the right, there are two pieces of jewelry: a diamond engagement ring with a large round brilliant diamond and a matching band, and a gold wedding band with a channel-set diamond. The background of the banner is a soft, draped fabric.

STULLER'S
Year of the Wedding™

Stuller's Year of the Wedding: Rescheduled Dreams Come True

We can all agree that 2020 was not the perfect year. With a global pandemic, the wedding industry certainly took a hit in every way possible – postponed weddings, held-off engagements, restricted celebrations, and more. But the fine jewelry industry has responded with new ways to help make dreams come true. We expect 2021 to be a year to remember.

According to the 2020 Brides Magazine American Wedding Study, 66% of survey respondents made the difficult decision to postpone their wedding. While some weddings might look different this year, brides are focusing on what is most important and jewelers will no doubt have a starring role in their customers' 'happily, ever after.' We know you will be there for couples embarking on new, married lives and we want to be there for you. To kick things off, we are declaring 2021 as Stuller's Year of the Wedding™.

This year is aimed at providing you with everything you need to make all your customers' dreams come true. From top selections in our [ever&ever®](#), [3C](#), and [designer bridal](#) collections to the tools, materials, and resources necessary

to create a memorable [custom experience](#), Stuller is your destination for all things wedding. Head over to [Stuller.com/YearOfTheWedding](https://www.stuller.com/YearOfTheWedding) to kick off this year's celebration of love finding its way!

Product Selections

Our team has curated collections of classic, contemporary, and on-trend products your customers will love. Browse engagement rings, wedding bands, and stackables with the touch of a button.



[SHOP ENGAGEMENTS](#)



[SHOP BANDS](#)



[SHOP STACKABLES](#)

Marketing Resources

We have crafted a collection of photos, videos, and other marketing materials that are free for you to use. Throughout the year, we will be uploading fresh content to assist you in your marketing efforts.

***ever&ever*® Selling Solution**

Enjoy access to a complete bridal program featuring high-quality, completely customizable prototype rings. Becoming an authorized *ever&ever*® retailer will not only give you access to our best 3C customizable designs, but you also have additional monthly marketing assets at your disposal. For more information on *ever&ever*®, visit our website at Stuller.com/everandever.

CAD/CAM Services

Not only do we have a vast selection of finished jewelry for you to offer your customers, but we also have solutions that cater to your customization needs. Whether you need assistance in designing, prototyping, casting, setting, or finishing, our [CAD/CAM](#) team is ready to help you create a one-of-a-kind, custom design experience for your customers.

Much, Much More

Stuller is the one-stop-shop for jewelers, providing you with

everything you need for a successful new year. Our ethically sourced diamonds and gemstones, recycled metals, quality tools, and innovative design technology are at your disposal. We are moving on from 2020 and ready to help you make Stuller's Year of the Wedding™ one to remember.

Cheers to 2021!