

Celebrating World Emoji Day



Happy World Emoji Day! No, today is not just a made-up holiday – July 17 is actually the one date that is shown in its own emoji. There is a story behind the why that specific date was chosen, though. The date, 7/17, was the date that iCal for Mac was first announced at the MacWorld Expo in 2002!



World Emoji Day was first celebrated in 2014. Emojipedia founder, Jeremy Burge, created the global celebration. Here at Stuller, we love emojis (seriously, we communicate using them way too often). So, in honor of this special day, I wanted to give you some insight on some Stuller employees' favorite emojis!



I love the red heart. I use it for family and friends. Things seem to move so quickly these days and when I'm thinking of one of them, I like to send it as a reminder. No words necessary!
Emily Graffagnino, Senior Director of Fine Jewelry

Mine is the side eye mainly because I find myself making that face throughout the day and it speaks for itself in conversations usually!
Albony Martin, Graphic Designer



My favorite emoji is bacon! Not only is bacon my favorite food, but I also have a tattoo of a side of bacon!
Evan Silbert, Omni-Channel Manager



This is my favorite emoji! It shows an conveys excitement. Plus, down here in Louisiana, we talk with our hands a lot so it's accurate and relatable.
Beau Vallot, Gemvision Sales – West Territory





The thumbs up emoji is my favorite because it accurately represents how I feel about everything in life!
Danny Clark, President

This emoji is forever in my top 5 because I think it comes the closest to showing my interior joy to my closest friends!
Jada Washington, Customer Engagement Specialist



Because heavy metal!
Chris Leonard, Tools Product Manager

Emojis have essentially become a new form of communication in the digital world. Even at Stuller, we incorporate emojis into our social strategy. I don't see them going away any time soon (at least I hope not, I literally have the sparkle emoji tattooed on my wrist ☺).

How does your business use emojis? What is your personal favorite? Let me know below!