

Finding Inspiration: Platinum At Its Finest



For many, Stuller's precision die-struck platinum findings are the perfect way to show off its extraordinary beauty and strength. We offer die-struck findings that include a selection of settings and shanks for the perfect rings as well as earring backs and posts. Platinum's excellent qualities make it the ideal choice for jewelry. When you understand its qualities, offering platinum in your stores makes a lot of sense.



Heirloom Quality

The durability and density of platinum means that it will weigh the same in 50 to even 100 years as it does today. This makes platinum an ideal family heirloom that future generations can treasure and enjoy for years to come.

Naturally White

With platinum, you never need to worry about plating your pieces. Its color won't change over time. It's the hallmark of authenticity. As a bonus, platinum is hypoallergenic. When you purchase platinum products made by Stuller, they come with the benefit of being certified by SCS Global Services for having 100% recycled materials.

Strength

Platinum provides maximum security for diamonds and gemstones. Whatever metal your customers are trying to choose between for a shank, suggesting a platinum head to secure their stone can be the best recommendation.



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For more selling tips or any additional information about platinum, visit Stuller.com/PlatinumBenefits.