

# Watch Sales Soar With Stuller's Holiday Toolbox



With the seasons changing, you cannot help but feel excited for this time of year. As anticipation grows for upcoming festivities everyone is eager to spend time with the ones they love. Thoughts also turn to meaningful gifts from the heart often exchanged during the holiday season.

As jewelers, we provide a solution to those looking to make a statement and surprise a loved one. To help you thrive this holiday season, we've put together a collection of tools you have at your disposal. As always, you can count on us to support your business this holiday selling season.

## The Joy of Adorning: Your Holiday Gift Guide

This year's holiday season is one to celebrate! There is always a reason to celebrate so you should do so in style. This concept was the inspiration behind our holiday gift guide – The Joy of Adorning. Whether you are searching for your top holiday picks or need to provide your customers with inspiration, this gift guide serves a resource for providing the most on-trend styles this holiday season.

View below or on our website [here](#).

# Marketing Made Easy: Ready-to-Use Assets

Other than our holiday gift guide, other resources we provide include hotlists of top-selling products as well as high-quality marketing materials. Our hotlists are handpicked by our team of experts that know exactly the styles consumers will be looking for this season. We provide non-branded options of all print materials so you can add your own branding instead. [Stuller First®](#) customers also have access to over 1,000 images and videos to help your marketing materials stand out.

[Download marketing assets from our website here.](#)



## Pre-Merchandised Product Categories

Browse our curated assortments of different products to easily find what you are looking for as you stock up ahead of the

holiday rush. From on-trend jewelry and bridal to findings, packaging, and displays, find all of our new and bestselling items you absolutely must have this holiday season.

[Start browsing product assortment on our website today.](#)



## **Your Trusted Partner: Connect With Us**

From shopping for inventory to marketing your product, you have a lot on your plate. Let us be your trusted business partner this holiday season. If you schedule a free Stuller Connect™ virtual appointment with a member of our team, we can assist you in merchandising, display layout, marketing strategy, and more so that you can make the most out of the upcoming selling season. We are always in your corner and look forward to connecting with you.

Sign up for your personalized Stuller Connect appointment

today at [Stuller.com/StullerConnect](https://Stuller.com/StullerConnect).