



## Trend Alert: Metal Minimalism

For thousands of years, we've treasured silver and gold. They are beautiful and, most importantly, rare. Their burnished sheen entices the eye and holds our attention. And the enduring value of these precious metal enhances their appeal. No matter the case, *bare metal is beautiful*. That's why we were so delighted when [JCK News declared minimalism a re-emerging trend for 2017](#).

This trend fully embodies the adage, "less is more," celebrating a metal's texture, form, and finish. Rather than boasting intricate pattern or fine detail, these pieces command attention through their elegant simplicity. Minimalism also wraps all our favorite elements together, combining geometry, negative space, symbolism, and fashion. To send a subtle, simple, and sophisticated message, choose these minimalist looks. They'll carry you into 2017 and beyond with poise and panache. Below, see a few inspiring picks that portray this trend.

**Charming Symbols**

*We're over the moon for  
this crescent pendant!*

|   |   |  |   |
|---|---|--|---|
|  |  |  |  |
| <a href="#">86322</a>   | <a href="#">85802</a>   | <a href="#">85789</a>  | <a href="#">86607</a>   |

|   |  |
|---|--|
| <b>Setting the Bar</b>  |  |
|  |  |
| <a href="#">86048</a>   | <a href="#">86618</a>  |

|   |   |  |   |
|---|---|--|---|
| <b>Refined Rings</b>  |   | <i>Check out this trendy bypass style!</i>   |   |
|  |  |  |  |
| <a href="#">651823</a>  | <a href="#">51742</a>   | <a href="#">51629</a>  | <a href="#">5575</a>  |

|   |  |   |
|---|--|---|
| <b>A Step Above Studs</b>   |  | <i>The hammered finish adds texture to these square studs!</i>                        |
|  |  |  |
| <a href="#">23482</a>   | <a href="#">85881</a>  | <a href="#">86105</a>   |

|   |   |   |
|---|---|---|
|  <p data-bbox="304 421 427 456"><a href="#">651868</a></p> |  <p data-bbox="799 479 906 515"><a href="#">86636</a></p> |  <p data-bbox="1219 510 1342 546"><a href="#">651815</a></p> |
|---|---|---|

| <b>Cuffs With Class</b>   |   |   |
|---|---|---|
|  <p data-bbox="268 913 395 949"><a href="#">BRC377</a></p> |  <p data-bbox="715 936 842 972"><a href="#">652351</a></p> |  <p data-bbox="1177 913 1305 949"><a href="#">BRC374</a></p> |
|   | <p data-bbox="644 1010 963 1160"><i>This yellow gold cuff looks weightless and graceful!</i></p>  |   |

Do you absolutely love the minimalism trend? How have your customers received this style? Will this be the defining trend of 2017? Share your thoughts below!

Did you happen to watch the Golden Globes this year? [Read more about the red carpet trends here.](#)