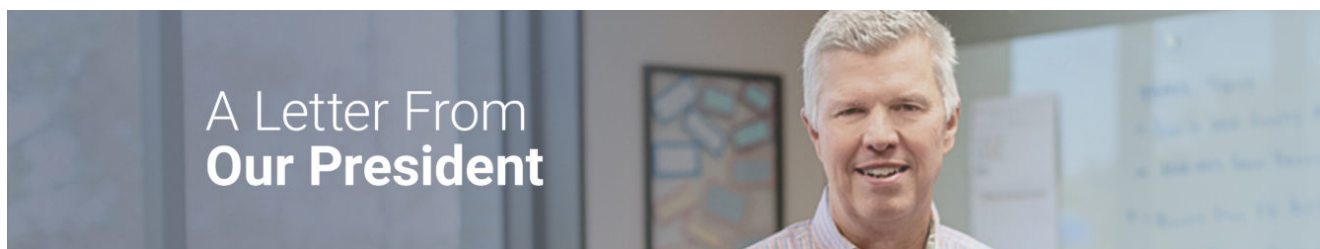


# 2021 Holiday Preparations and JCK Las Vegas



August 11, 2021

Dear Stuller Customers and Business Partners,

2020 and 2021 have continued to impact all of us in unexpected ways with challenges and obstacles that seem never-ending at times. At Stuller, we have been so inspired by your resilience and agility as you have navigated the unknown with creativity and imagination that have sustained your business and delighted your customers.

From day one, Stuller was built to support your every need as professionals in the jewelry industry with quality products delivered on time with a touch of south Louisiana hospitality. It is our joy to serve you, and we take the responsibility to be ready to respond in all conditions – storms and pandemics included – very seriously.

Just this week, we have made the decision not to attend this year's JCK event in Las Vegas. Stuller has been a long-term attendee and supporter of JCK, and we are disappointed that we will not be there to see you this year. With the recent resurgence of the Covid-19 Delta variant and its concerning spread rate in the state of Louisiana and beyond, we believe that we should limit the risk of exposure for both our associates and our customers at this time. Our focus is to be

ready to serve you.

And we will be ready! In July and August, we have released two new catalogs – Bridal and Findings – with hundreds of new styles, and we have made numerous enhancements to Stuller.com and its search capabilities to make it easier than ever to find the products you need. We have added additional staff to all service areas earlier than ever to meet your demands in manufacturing, customer care, and distribution.

Thanks for your understanding on this difficult choice, and we wish you a fantastic holiday selling season and the merriest Christmas ever!

A handwritten signature in black ink, appearing to read 'D. Clark', with a stylized, cursive script.

Danny Clark

President, Stuller Inc