

# A New Twist on Pearl Jewelry



For lustrous elegance, a timeless pearl strand – or three – holds a coveted spot in many women’s jewelry wardrobes. Pearls take you to the office with understated luxury and create effortless glamour for an evening out.

## Just Add Drama

But lately, classic pearls have competition from some newer cousins: pearl statement pieces. Examples include a gorgeous pearl collar Beyonce wore on her “Formation” tour, and Rhianna’s lavish, cascading strands worn when she attended a London movie premiere. Both achieve the height of sophistication – even extravagance – but not everyone can wear these stunners.

## Pearls & Hardware

Yet most women want eye-catching looks that make a subtler statement – designs they can wear frequently and add to their everyday look. Say “Hello” to a fabulous new trend: Pearls & Hardware. We love this trend and assembled a category with everything you need to work easily with customers. You’ll find a variety of pearls and chain styles, links (some diamond-accented), hinged bails, Petite Pavé and other dangles, and clasps. They can be mixed and matched for a personal expression of each woman’s style.

## Put It All Together

We created this look to capture one of the trend's signature looks: pearls and chain. Simple and elegant, it has just the right balance of sophistication and casual – “I threw it on at the last minute” – flair.



## Wrist Magic

Neck stacks and bracelet layering offers a wealth of possibilities for a Pearls & Hardware design. Here we combined seed pearls, larger pearls, as well as dangles and a sleek hinged bail. Add parts and pieces to any pearl design to make it your own.



## Pearls Her Way

This more elaborate Pearls & Hardware bracelet stack features the elements from the one above in different combinations. And it includes a diamond station bracelet and three gold chain styles that give it distinctive style. It would look equally charming with jeans, a little black dress, or a vintage dress – whatever fashions your customer prefers.





## Get Ready to Sell

There's nothing casual about the way these designs are selling. With the fall season ahead, you'll want to be ready for customers who want this trending look. [Shop the Pearls & Hardware curated collection now](#) and create your distinctive look today.

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Falling in love with pearls? Learn more in this blog post all

about pearls and in our Pearl Center.

[Sell With a Story: How Are Pearls Formed?](#)

[Stuller Pearl Center](#)