

# By The Numbers



## BY THE NUMBERS

A review of our 2016 blog polls

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What a year! Can you believe we're already [counting down to 2017](#)? Since its inception two years ago, this blog has featured over 300 posts, gained countless dedicated subscribers and attracted thousands of viewers from artisan jewelers to [JCK News](#).

What's more is that we've been able to interact directly with you, our customers, via your comments, social media shares and survey answers; there's nothing more rewarding than to hear your feedback! Below is a recap of your responses to our blog polls throughout the year. Thank you for another great one and we hope to see you again in 2017!



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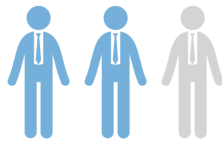
## Holiday Bestsellers

<i>Valentine's Day</i>	<i>Mother's Day</i>	<i>Father's Day</i>
1 Engagement Rings	1 Family Jewelry	1 Watches
2 Heart Jewelry	2 Fashion Jewelry	2 Men's Bands
3 Classic Studs	3 Pearls & Other Classics	3 Men's Bracelets

We asked...

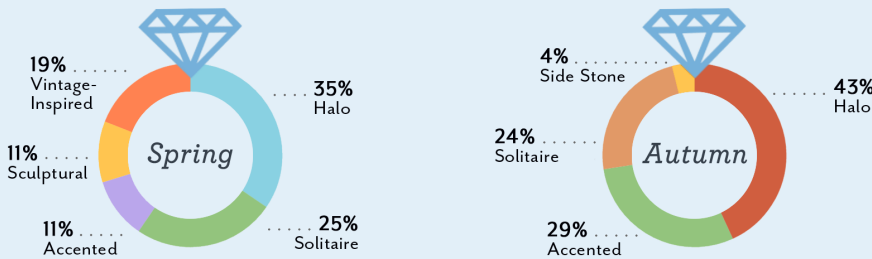
Why are you attending JCK Las Vegas?

2 out of 3 responded they were attending JCK Las Vegas to see the latest jewelry trends



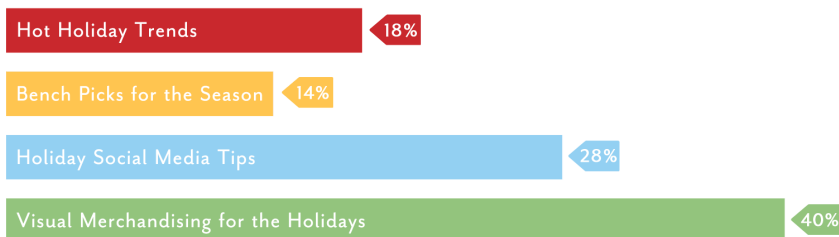
## Seasonal Engagements

Which bridal style is most popular this season?



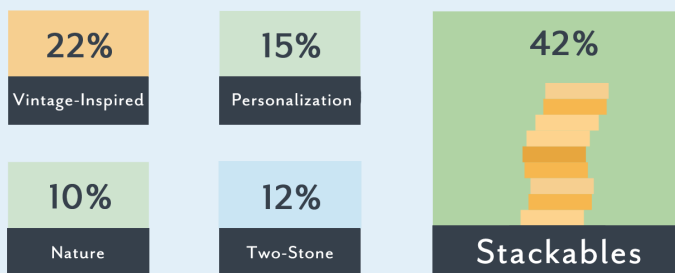
We asked...

What blog post would you like to read about next?



Visit [stuller.com/blog/the-poll-results-are-in](http://stuller.com/blog/the-poll-results-are-in) for tips on visual merchandising

## Trends of the Year



Did you love this graphic? What else would you like to see from the Stuller blog in the upcoming year? We'd love to hear your thoughts and any feedback you'd like to share!