# Ultimate Gray + Illuminating: Colors of the Year



"A marriage of color conveying a message of strength and hopefulness that is both enduring and uplifting."

- Pantone® Color Institute

## Color of the Year 2021: Ultimate Gray + Illuminating

In December, the color aficionados at the Pantone® Color Institute announced not one — but two — picks for Color of the Year: Ultimate Gray + Illuminating.

As we emerge from a one-of-a-kind year and enter one shrouded in uncertainty, Ultimate Gray + Illuminating provides the traits we all need. The former symbolizes resilience and stability. The latter offers hopefulness and gratitude.

Practical but at the same time optimistic, the union of Ultimate Gray + Illuminating is one of strength and positivity. Such qualities will see us through these challenging times while keeping us focused on the brighter future to come.

### **Gemstone Inspiration**

In the coming year, expect Ultimate Gray + Illuminating to be everywhere: runway fashion, appliances, interior design, and

more. You name it, they'll be there!

One way you can get with the trend is by designing jewelry or merchandising your cases with gemstones that represent Ultimate Gray + Illuminating. These are some of our favorites:

#### Yellow Sapphire

Durable, classic, stunning: three words that best sum up sapphire. We offer yellow sapphire in our calibrated collection and in Stuller Notable Gems™. With their Illuminating-yellow color, Stuller's yellow sapphire is the sunshine we need to remain in high spirits all year.



#### Yellow Garnet

Although most associated with red, garnet comes in every color of the rainbow. This is great news for Pantone's Illuminating because Stuller offers matched pairs of yellow garnet in Stuller Notable Gems. And since these luminous beauties are all untreated, their Illuminating-yellow shine is completely au nature!

#### **Gray Spinel**

With a cool, mysterious hue, gray spinel is the Ultimate Gray gemstone we all need as a reminder to stay calm and collected during turbulent times. We offer gray spinel in our calibrated collection and in Stuller Notable Gems.

#### Speckled Quartz

In addition to being a great representative of Ultimate Gray, Stuller's speckled quartz has a traceable origin, offering peace of mind to you and your customers. After being mined and cut in Idar-Oberstein, Germany, these stones arrive at our headquarters in Lafayette, Louisiana. You can find speckled quartz in our Earth to Market™ assortment.



Browse our full range of Color of the Year-inspired gemstones and discover complementary gemstone combinations here.

As people look for energy, clarity, and hope, these colors capture feelings of thoughtfulness with the promise of something sunny and friendly. With jewelry and gemstones inspired by Ultimate Gray + Illuminating, your customers can take these good vibes with them wherever they go.