

The Right Assortment for Holiday 2021



Whether a husband buying for his wife, a young professional shopping for her best friend, or a mom finding the perfect gift for her daughter, you can bet one thing is at the top of their list: Fine Jewelry. As trends have evolved throughout the years, Fine Jewelry has become much more commonly worn, and the dainty silhouettes allow for a much more accessible price point. As the holiday season quickly approaches, look no further for our top items that are sure to help you hit the mark on what your customers need.



The Girlfriend Gift

Ten years ago, you may not see the average twenty-something year old woman in a jewelry store shopping for her best friend or sister-in-law. Today, however, these baguette micro-bezel diamond studs ([2000410:1049:P](#)) are both trend-forward and budget-friendly. She may also decide to go for matching mirror link chain bracelets ([CH1106:100:P](#)) and a fun charm or two. (Check our [302® Fine Jewelry Charm School™ Collection](#) for our favorite, best-selling charms!)



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The Daughter Gift

Nothing lights up a little girl's face like her first velvet box on Christmas morning. Our halo-birthstone necklaces ([653714:111:P](#)) are perfect for a daughter's first piece of fine jewelry. To ensure you have everything your customer might want this holiday season, check out our live Halo-Birthstone Selling System ([653711:100:P](#)) complete with the matching ring and earrings for every month. For a fun mommy and me gift, our Natural Diamond and Natural Onyx Negative Space Ring ([688826:603:P](#)) is the perfect token

to remember that special mother-daughter bond.



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January

February

March

April

May

June

July

August

September

October

November

December



[653714](#) [653711](#) [688826](#)

The Matriarch Gift

Our favorite gifts are of course reserved for the Matriarch of the household. What says, “We love and appreciate you” more than our showstopping Natural Diamond Curb Bracelet ([BRC822:600:P](#)) or a gorgeous Natural Diamond bar necklace ([87383:150:P](#)) For the mom that simply has everything, opt for a fun and trendy stackable chain ring ([52078:101:P](#)) that says, “You are the link that holds us all together.”







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The “Me” Gift

Who doesn't love to treat themselves while checking gifts off their list? For the self-purchaser (my personal favorite), we recommend our best-selling Lab-grown Diamond Huggies ([653726:LG604:P](#)). These wardrobe staples can be worn everywhere from work to dinner to the grocery store, and no one's jewelry box is complete without a pair. For someone looking for a trendier piece for their ear stack, you can't go wrong with our Freshwater Cultured Pearl Huggies ([688758:103:P](#)). Bringing

a modern spin on the world's oldest gemstone, these are not your grandmother's pearl earrings. Lastly, for the shopper looking for a small splurge on themselves this season (hello Christmas Bonus!), they're sure to love our Dome Statement Ring ([5206:6408:P](#)). Bold yet comfortable to wear, this truly "from the vault" Stuller original is as timeless and chic as they get.



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To view all these suggestions in one place, [download our 2021 Holiday Hot Lists!](#)

For the most on-trend styles to stock your case with this Holiday Season, check out our [Holiday Sneak Peek Brochure](#). We wish you the Happiest of Holidays, and Happy Selling!