

Last Minute Holiday Gifts Made Easy



Just in time for those last-minute holiday shoppers, Stuller has in-demand styles in stock and ready for you! For months we've been making sure that our fine jewelry inventory is in perfect shape for you during this gift-giving season. Here are Stuller's must-have styles for the 2021 holidays!

Initials and Charms

Personalization in the form of charms is really popular this season. Here are a few style cues our team has picked up on.

- **Celestial styles** are trending and popping up everywhere. Remember that zodiac gemstones are altogether different than traditional birthstones. This is a trendy take on personalized jewelry.
- **Zodiac constellation necklaces** like items ([688843](#)) and ([87512](#)) are moving quickly! Meghan Markle was seen wearing these.
- [302® Fine Jewelry's Charm School™ Collection](#) includes birthstones, symbols, initials, words, diamond accents, all metal, gothic, the heart, the lock and a few great enamel pieces.

Engravables

Heart, oval, and circle engravable pieces of fine jewelry are

easy, core, commodity looks for customers wanting to engrave names, initials and nicknames on them. We have a beautiful **heart lock** ([87595](#)) that can be personalized with engraving touches on both sides. These simple blank pieces are great to have on hand this holiday season and you can quickly get those done for customers, making special memories carried close to the heart. Sometimes it can be as simple as the word “Mama” or a nickname. Check out styles like [\(86774\)](#) and [\(87619\)](#).

Large Link Chains, Rings, and Earrings



Stuller offers a wide variety of chains. One popular style of chain that is trending this year is **elongated flat link chains** ([CH1095](#)) and ([CH1099](#)). Chain is a big aesthetic in the jewelry space and we're also seeing a lot of chain earrings, rings, and hoops moving very well. They're beautiful,

larger looks with great weight in terms of the gold, so they feel substantial. Our large link chains, rings, and earrings are both modern and classic, and they can be worn every day. Check out styles like [\(653696\)](#), [\(653403\)](#), and [\(52373\)](#). All of our charms are created to slide on and off these chains, making it easy to switch up the looks.

Bangles and Bolo

When it comes to stacking, we say the more the merrier! Stacking up the ear or on the fingers has been huge, but the wrist is something that we've seen really become decorated and stacked within the past year as well. The **round bangle bracelet** ([BRC1](#)) is a classic from the 302® Fine Jewelry collection and it's a great one to add engraving to as well! It comes in several different widths. We also offer the half carat total weight **diamond bolo bracelet** ([BRC820](#)). It's a beautiful look and a great price point. What's perfect about bolo bracelets is you don't have to be as concerned about the sizing; you can tighten it right up to the wrist and it stays super secure which customers love.



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[BRC1](#) | [BRC820](#)



Pearls

They're not just for grandmothers any longer! Pearls have made a big comeback within the past two years, and now in 2021, they give a new take on that vintage-style, heirloom feel. Our **cultured freshwater pearl huggie hoop earrings** ([688758](#)) are a standout within 302® Fine Jewelry's Essentials Collection, and were featured in the May 2021 issue of Harper's BAZAAR magazine. You can't go wrong with freshwater pearls for all age groups.

Natural & Lab-Grown Diamond Staples

Diamonds, of course, are a girl's best friend and the essentials are back in a big way! Diamond neckwear in the form of chokers and longer necklaces are a big thing, and customers are layering and stacking them to create their own **#neckmess**.

Natural and lab-grown diamond stud earrings are holiday staples you must have in your showcases, ranging anywhere from a fifth-carat total weight all the way up to a 2-carat total weight. Your customers will appreciate the price savings with our **lab-grown diamond stud earrings** ([652480](#)) and ([652481](#)).



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Dainty Diamond Stacks



Diamond stackable bands have been a staple in the marketplace for years. We have a fabulous selection of dainty diamond stackable rings available in a variety of precious metals and even enamel. Our **diamond beaded ring** [123113:601:P](#) is a beauty and our **diamond stackable ring** ([124033](#)) is available with either natural or lab-grown diamonds. They can be worn by themselves or stacked with a wedding band. Again, the more the merrier, particularly with diamonds!

Family-Inspired Favorites

This holiday season will be the first time in two years that many families regather since the Covid-19 pandemic began, so sentimental family jewelry will be perfect for gift giving. The popularity of a super traditional category like family jewelry and mother's rings really spikes in December. Make sure you have plenty of versatile, family-inspired finished styles such as our **"Mama" script necklace** ([87395](#)). And don't

forget to cover all your bases with endearing necklaces for “Sister, Nanny, and GIGI.”

Facebook Live Holiday Learning Series

We have videos packed full of helpful tips to set you up for success this season! Check out our 4-part Facebook Live Holiday Learning Series: [A Social Sleigh Ride](#), [Enchanted Engagements](#), [Perfect Packaging and Displays](#), and [Top 10 Holiday Styles for Last Minute Gifts](#).

Happy shopping and happy selling!