

How to Customize Bridal Jewelry With Modify a Style



As one of the top proposal dates of the year, [Valentine's Day](#) is an important time of the year for the jewelry industry. With custom-designed jewelry only growing more popular, offering customization as one of your services is a guaranteed way to boost sales and build your reputation as your area's go-to jeweler for all things custom.

But if you think you need to buy expensive equipment to offer customization, we have great news: Stuller's Modify a Style service makes it easy for you to offer customized engagement rings to any customer. Available through our [CAD/CAM Services](#) team, Modify a Style is your solution to any custom request.



Start With the Basics

Your journey starts with a [flexible 3C design](#) on the Stuller website.

These designs, marked out with the light blue 3C badge, indicate that a specific style is a flexible 3C design. What this means is you can change the center stone shape, center stone size, ring size, and metal quality of that chosen style. Almost immediately, the on-screen render will update to reflect your changes.

For example, if you have a solitaire-style ring and want to change the center from a five-millimeter round diamond to a seven-millimeter round morganite, you can make the switch and rapidly get a new visual – right before your customer’s eyes.

But what if those options aren’t enough to achieve their dream ring? What if they need something a little extra special?

Enter: Modify a Style

When you want to customize a flexible 3C design beyond the options you see online, Stuller’s CAD/CAM Services can make those changes for you. With Modify a Style, you choose an existing style and request that our CAD/CAM team make the changes to your specifications. There are two ways to do this:

1. Click *Modify This Style* beneath the product’s image on the left side of your screen.
2. Grab the product’s SKU number and visit the Modify a Style form directly [here](#).

Endless Possibilities

From needing a special setting for a customer’s unusual stone to wanting to change up the details on an existing flexible 3C design, the customization possibilities are truly endless with

Modify a Style.

You'll receive a quote and a render within 48 hours (two business days). Once we have your approval, our expert team of manufacturers and designers will get to work on your jewelry, working back and forth with you each step of the process until the ring is perfect.

Whether you want the final piece delivered to you set, unset, or semi-set and unfinished or perfectly polished, Stuller's CAD/CAM Services work for you to make any bridal dream come true.

Other CAD/CAM Services



In addition to Modify a Style, Stuller offers three other ways you can customize with our CAD/CAM experts:

- [Submit a Model](#) lets you send in a resin or wax model. CAD/CAM Services will take care of the casting so that you don't have to.

- [Submit a CAD Model](#) lets you send in a render that Stuller will then grow as a wax or resin, then cast if you desire.
- [Submit a Sketch](#) enables you to send in an image or drawing. Our design team will do the CAD work for you, and once approved, we can take care of manufacturing – from start to finish, all in one place.

[Browse our flexible 3C bridal styles on Stuller.com.](#)

Check out these blog posts that detail customization solutions Stuller offers.

[How Stuller's CAD/CAM Services Makes Custom More Efficient](#)

[Enhance Your Customer Experience Through Custom Solutions](#)