

Stuller Connect: What to expect from our Virtual Event



**STULLER
CONNECT™**
a Virtual Event

For the entire month of June, Stuller is bringing the trade show environment to you! Stuller Connect is a virtual event that will offer new product launches, event specials, deals, giveaways, educational opportunities, and so much more. Best of all, it'll all be easily available and accessible on Stuller.com throughout June.

Here's a peek into what you can expect:

Modern Brilliance®

This collection features a variety of both essential fashion and on-trend styles set exclusively with Lab-Grown Diamonds. Modern Brilliance now has even more—with recently added bridal and jewelry styles your customers are sure to love.



Expanded Options for Findings

Our assortment of findings is available in more sizes, shapes, and qualities than ever. For an added benefit, take advantage of [Digital Goldsmith™](#) to offer simple, quick setting and shank configurations. Pair with our best selling [Magnetic Ring Builder](#) to quickly match settings and shanks.

Click the video below to learn more.

[Stuller Diamonds®](#)

Stuller continues to provide the ultimate in diamond confidence, quality, and selection. During Stuller Connect, discover unique diamonds for your designs, including specialty colors, salt and pepper stones, and more.



[Stuller Gemstones™](#)

Each stone has a unique story. Through our newest assortment of [Earth to Market™ gemstones](#), discover with the country of origin details you can pass on to your customer.

Plus, our [Notable Gems™](#) assortment is expanding. Check out our newest additions during Stuller Connect.

You can learn more about our Notable Gems assortment through our [Sell with a Story](#) series.



[Software](#)

Looking to elevate your custom offering by adding or upgrading software? Take advantage of up to 20% discounts on

CounterSketch and MatrixGold. Plus, you'll receive discounts on educational items with purchase.



[Stuller Exclusive Tools](#)

Looking to add or replace items in your shop? Check out our selection of tools items only available through Stuller, including [Diamond Sellers](#) and the new [Gemax Microscope](#).

New Packaging and Displays

Now is the perfect time to refresh your cases or consider new ring boxes and totes. Our new offering of packaging and displays are sure to inspire.

Take a look at the video below to see how Stuller's [Custom Imprinting Services](#) works to ensure you leave a lasting impression.

Event Specials

Stuller Connect will offer [show specials](#) in every product category. Take advantage for steals on selling systems, laser welders, and Charles & Colvard® Moissanite. Limited quantities are available, so act fast!

Learning and Lagniappe

Ask live questions and learn something new in our virtual learning series all month on our [Facebook Page](#). Topics range from bridal photography to driving web traffic.

Also check out our [Video Center](#) as our bench experts show you how our tools work and how they can benefit you.

Virtual Appointments

Starting June 1, you can sign up to schedule a virtual session on a variety of topics, from jewelry and tools to software and services. Simply fill out the form on [Stuller.com](#) and a Stuller expert will contact you to schedule.

...and much more!

Each week, Stuller Connect will add fresh content that benefits you. Keep an eye out on [Stuller.com](#) and our social media pages all month for new featured items and giveaways we'll be offering.

What are you hoping to find during Stuller Connect? Let us know in the comments below!