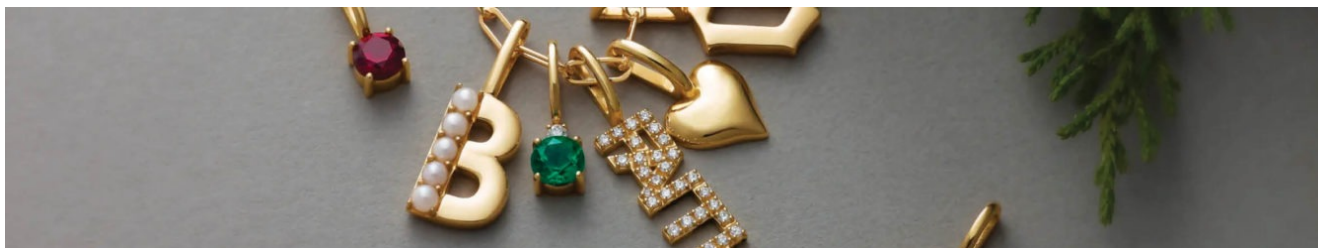


# Personalized Holiday Gifts: Offer Something from the Heart



The closer we get to the holidays, the more excited we get! Do you feel the same way? Everyone is preparing their holiday lists and trying to pick out the perfect gift for their special someone – or even themselves! With so many gift options this holiday season, position personalized jewelry to help your customers find a gift from the heart.

To help you merchandise a variety of personalized fine jewelry options, check out our suggestions that will fill anyone with the holiday spirit.

## Engravable Jewelry

Nothing says personalization like a piece of engraved jewelry. With a variety of finishes, a collection of fonts for engravings, and even an option to engrave a handwritten message on select pieces, you can offer personalized styles that truly make each piece one-of-a-kind.



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## Charms and Pendants

Another option for personalization could be to create a unique bracelet or necklace using charms and pendants. Having a wide selection of charms and pendants allows you to provide pieces that carry significance to the recipient. For example, initials and engravable dog tag charms and pendants offer the perfect opportunity to wear either your own name or the name of someone special – a holiday gift with style and meaning.



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## Birthstone Styles

A popular trend is the significance of birthstone jewelry. Not only is it an opportunity to showcase stunning diamonds and gemstones, but also a way to connect with others. As a holiday gift, our birthstone halo-style earrings, pendants, and rings are simple, yet classic options. Showcase these popular styles with our Halo Birthstone Selling System (653711) for an easy and interactive sales tool.



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## **Initials, Nameplates, and Family-Themes**

A special gift for this holiday season calls for a piece chosen with love. Initials, nameplates, and family-themed styles are sure to be a constant reminder of the one who loves them. Choose from a range of metal qualities and colors to complement any jewelry collection.







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## Zodiac Signs

Many find a significant connection in the stars, so it is no surprise that zodiac-themed jewelry is growing in popularity. With several options that match all zodiac constellations, provide a gift that is simply out of this world.







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With so many options, there are endless opportunities to help someone find the perfect personalized gift this holiday season. [To shop more personalized fine jewelry styles, visit our website today.](#)