



MatrixGold User Feature: Donna Kovalchick

Users of Matrix, a prior Gemvision product, often ask us about switching from Matrix to [MatrixGold®](#), our newest software.

“The path to change is best traveled when we travel together.”

-Sheryl Sandberg

In the spirit of this quote, we sought out a Matrix user who would partner with us to create educational videos about transitioning to MatrixGold from the user’s perspective. Donna Kovalchick was the ideal customer to feature.

Meet Donna Kovalchick

A photographer by trade with 21 years of experience, Donna followed a unique path that led her to jewelry. What started as a part-time position as a photographer for a local jewelry store and helping with the website and marketing turned into so much more.

Years later, the business had grown, and the owner wanted to hire an in-house CAD designer. Donna was offered the role, and she jumped on the opportunity to learn something new. Next thing she knew, she was on a plane to Stuller's headquarters to learn Matrix 9 from Jessica Smith, Gemvision's training developer and instructor.

That was three-and-a-half years ago. As Donna recalls, "Learning the program was exciting. I did learn it pretty easily, and it was quite addictive."

The Big Transition

Donna recently switched from Matrix to MatrixGold and described it as a game-changer, commenting on how the updates make her life as a designer easier. She has moved on from the small business jewelry store where she first started her career in CAD, saying, "I have realized my self-worth and that I love CAD. One-of-a-kind jewelry excites everyone, and I love being a part of that."

As Donna begins the next chapter in her career, she is confident MatrixGold will further her interest and expertise in custom design.

Watch a video interview with Donna below:

To watch the full-length videos, login to MatrixGold Academy and go to the *Designing with Donna* tile. She is always looking

for topics and loves suggestions from other users!

Want to hear more about MatrixGold? See more of our blog posts that share new features and customer experiences.

[Details on MatrixGold's Newest Software Update](#)

[MatrixGold Customer Discusses His Experience](#)