

# Join the Diamond Star-Studded Ear Party

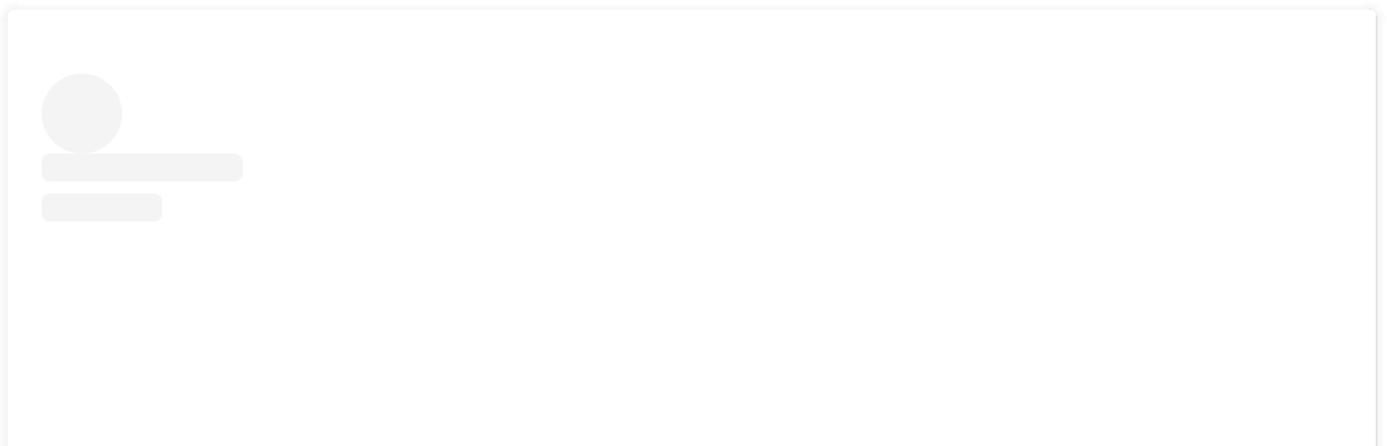


Do you want to know my favorite thing about diamond stud earrings? They really are for everyone. Men and women, young and old, any occasion. Their classic style is timeless so you will see them as a popular trend now, tomorrow, next year, and even from 20 years ago.

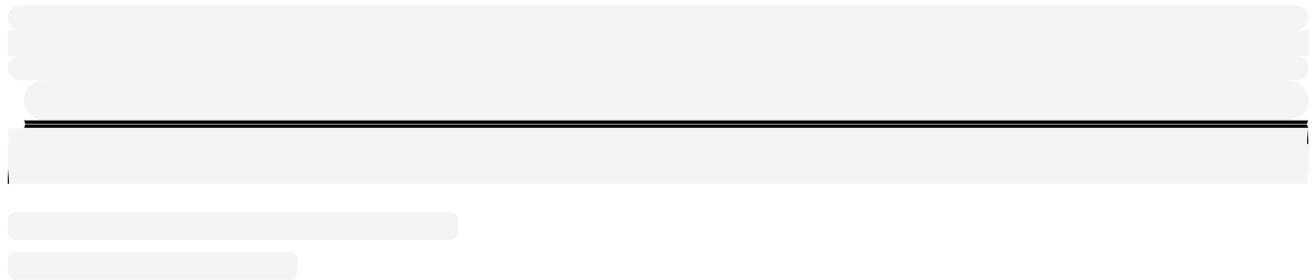
You shouldn't just take my word for it. Whether they were complimenting the perfect ear stack or making a subtle statement, star-studded celebrities in the spotlight have been rocking diamond stud earrings for years. In fact, if you look at how those in the spotlight have been styling their studs, you can find useful talking points to suggest how your customers could use these versatile pieces.

We are ready to have an [#EarParty](#) and we can't wait to show you who's invited. Check out 6 celebrities we've noticed absolutely shine in diamond stud earrings.

## Hailey Bieber



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A post shared by Hailey Rhode Baldwin Bieber (@haileybieber)

At the 2019 Met Gala, Hailey Bieber was turning heads with a

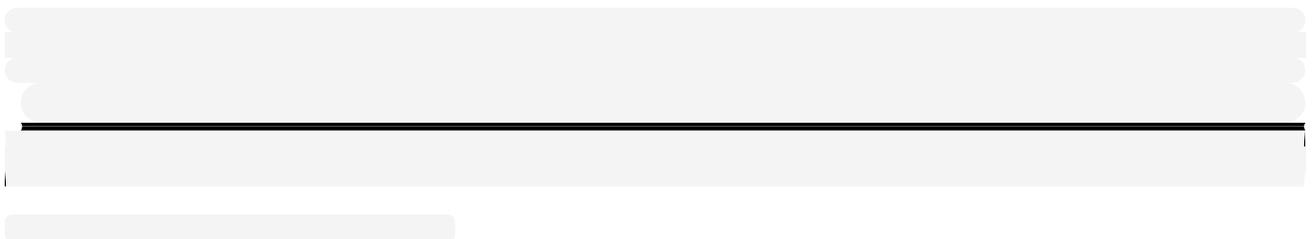
graduated ear stack of diamond stud earrings of varying carat total weights. This look turned a classic, everyday style into an elegant evening statement fit for the red carpet.

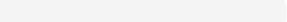
For your next customer, suggest stacking studs of different carat weights to provide intrigue and class for a special occasion.

## Justin Timberlake



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A post shared by Swan Brand (@swanbranduk)

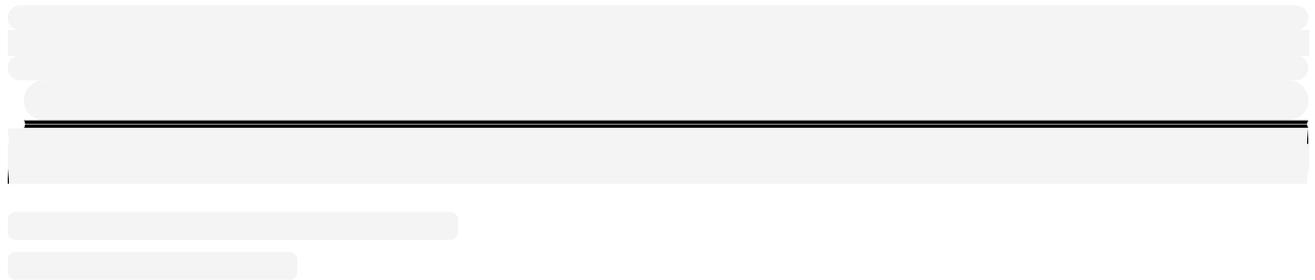
Are you in need of a throwback? We sure are. Justin Timberlake is just tearin' up our hearts with this iconic look. When the NSYNC star was in his prime, other than the frosted tips, you could always pick him out by his diamond stud earrings. While diamond studs are certainly trending right now, this is clearly not a new trend, and you can bet that they are a solid investment.

Justin Timberlake is a great example of how some fashion trends find a way to stand the test of time. Use this as a fun talking point next time you want to talk about the long-term benefits of the diamond stud earring trend.

## Zendaya



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A post shared by Zendaya (@zendaya)

Of course, Zendaya, the fashion icon herself, would make our list. I can't tell you how, but she has a way of making the

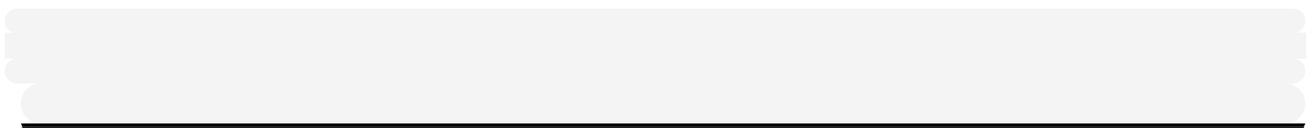
most subtle statements absolutely shine. She could dress them up or dress them down, while still looking fantastic. That's a major benefit to diamond stud earrings – they go with everything.

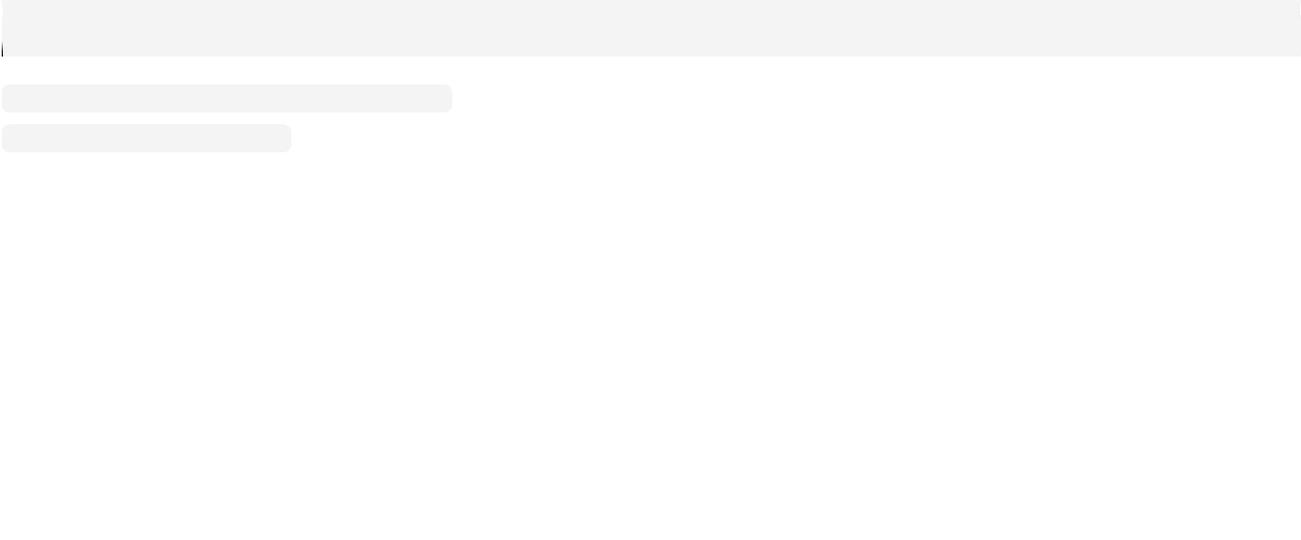
It doesn't take an elegant affair or an evening out to justify wearing diamond stud earrings. Talk to your customers about the perfect finishing piece they might need for any occasion and suggest diamond stud earrings.

## Michael B. Jordan



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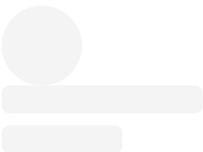


A post shared by Michael B. Jordan (@michaelbjordan)

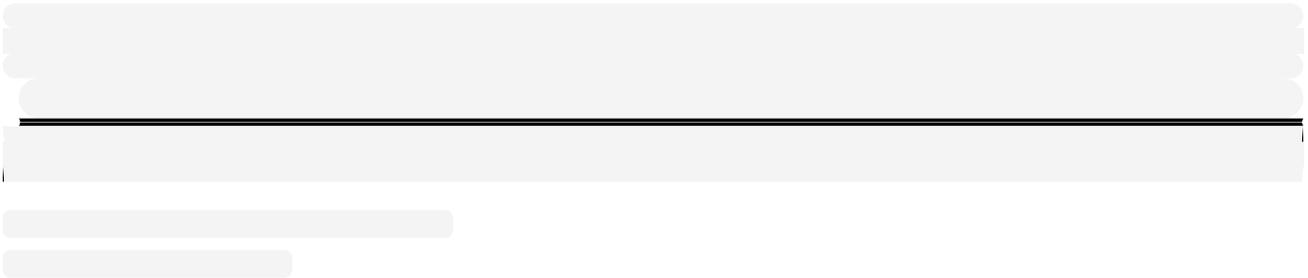
The star in feature films, such as Black Panther and Creed, knows exactly how to shine – pairing diamond stud earrings with a coordinated style. Michael B. Jordan perfectly displays how men can pair diamond studs with a chain style for an elevated, yet casual vibe.

When talking to customers about diamond studs, use that as an opportunity to show them how great they look with other items. You could end up with multiple sales or a repeat customer!

## Scarlett Johansson



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A post shared by Scarlett Johansson (@scarlett.actress)

Marvel's Black Widow certainly knows how to dress to impress for an evening affair. Scarlett Johansson found a match made in heaven with the elegance of her colorful necklace for this event: diamond stud earrings. While Michael B. Jordan was a

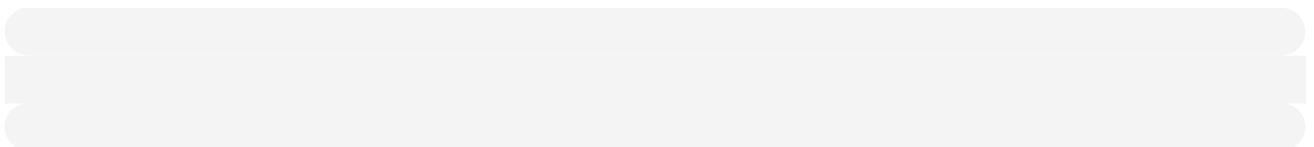
premiere example of a casual stud combo, Scarlett is the epitome of high-class fashion for styling these gorgeous pieces with the perfect statement.

For the customer looking for excellent styles for a high-end event or occasion, suggest diamond stud earrings to add a simple, yet refined look.

## Lil Nas X



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Lastly, we want to recognize Lil Nas X, a rising star in the rap music genre, as a king for pairing studs with complimentary styles. In a recent music video, he wore an all-white suit accented by a dangle and diamond stud earring. Even though the earring styles were different, they still brought a cohesion to his overall ensemble that really stood out.

Encourage your customers to experiment and match differing styles of earrings with diamond studs to make for interesting and trendy combinations.

## **Join the Diamond Star-Studded #EarParty**

As you can see, diamond stud earrings are a fashion statement that is perfect for everyone. Starting a conversation with your customers on these timeless classic styles is the first step in making the sale. With a wide variety of styles and options available in stock and ready to ship, make sure to choose Stuller for all your diamond stud earring needs.

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Looking to join in on the diamond stud earring #EarParty?

Check out these recent blogs where you can discover more about these stylish statements.

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[Diamond Stud Earrings Bring the \(Bridal\) Party](#)