

Holiday Learning Series
**Finding Holiday
Inspiration**



LIVE

Finding Your Holiday Inspiration

As November begins, the pressure of the holidays is becoming more apparent every day. However, Stuller stands with its jewelers and provides you with everything you need to have a successful holiday season. In this week's installment of our Holiday Learning Series, Stuller Director of Findings Alissa Talbot shares exciting new additions to our findings inventory as well as customizable items that are perfect for the holidays.

Find your inspiration this holiday season with Stuller findings and enjoy week three of our Holiday Learning Series!

Top 3 Findings Added to Our Collection

You asked and we listened. Stuller is happy to welcome the following products to our findings selections this holiday season that you have been waiting for. Have these products in

hand when you need them with our next day shipping when you order in-stock items.

Oval Die Struck Settings ([2000082](#), [2000083](#))

With oval-shaped stones becoming a rising trend, we wanted to cater to your needs and provide options for your products. We've recently added oval die struck settings in both peg and non-peg options that accommodate stones up to 12 x 10 mm. Even though they are die struck, these settings are available in all 14k metal qualities.

Oval Jump Rings ([JR4020](#), [JRS4020](#))

Our newly manufactured in-house oval jump rings are available in both round and square profiles. With a 4 x 2 mm inner dimension, these new jump rings easily slide over a chain. Choose an oval jump ring that works best for you in any of our 14k metal qualities.

Large Earring Backs ([2000484](#), [2000339](#), [2000319](#))

To accommodate for a greater assortment, we now offer large earring backs in multiple new styles, such as threaded, a stabilizer back, and a regular friction back.

Last Minute Shopper Solutions

One of the best things to have in your inventory is something for the last-minute shopper. Our [Petite Pave Dangle Collection](#) is the perfect solution! We have worked hard to develop and add findings to the line that are on trend, price-point friendly, and can be used to build something that feels custom and personal for the consumer.

Keep your own assortment of these beautiful dangles on hand with our [magnetic components display](#). Merchandising these products could not be simpler.

- Choose your base (available in moon glow or black)
- Select the number of hooks you want for your individual displays (three, four, or five)
- Hand select your dangles to curate an assortment that is all your own

Watch this video to see how easy it is to merchandise dangles on the magnetic display.

Shop our [Petite Pave Dangle Collection](#) on our website today!

Finding Inspiration Campaign

Over the years, we have seen more of our customers use our findings to build product unique to their personal brand. As a result, over the last year, we have built more product that speaks to current trends. We are inspired by your vision and want to share that inspiration.

The Finding Inspiration Campaign seeks to inspire the inner designer in every jeweler. Every month for the next year, we plan on sharing behind the scenes looks at the product we develop and highlight practical applications for using Stuller's findings to build your brand of finished jewelry.

For Your Inspiration

We are kicking off our inaugural Finding Inspiration feature with a stunning ring made with a pear-shaped, solid base setting ([2000625](#)) combined with an asymmetrical shank ([SH835](#), [SH831](#), [SH841](#)).



The setting is the first fancy shape solid base setting introduced to our findings line. It was developed to address

the increased popularity of Stuller's round-shape solid base setting assortment. We have also noticed our customers love our v-end settings, so we made sure to incorporate that element into the end prong. Solid base settings are a great go-to finding as they are easy to assemble to other various components. This item has been made available in seven different sizes ranging from 3x2mm to 9x6mm.

The shank is a part of our asymmetrical shank collection that facilitate the easy assembly of trend-worthy looks. It gives the jeweler the ability to utilize Stuller's findings settings and shanks assortment to design anything from a modern engagement ring to an updated bypass look.

Share Your Inspiration

This campaign is about you and sharing inspiration with our community of phenomenal craftsmen, designers, bench jewelers, and artisans. We want to see what inspiration you have to share. On social media, show what unique pieces you have created using Stuller findings. Be sure to tag us @stullerinc and use the hashtag #stullerfindings for your chance to be featured in an upcoming installment of Finding Inspiration.

Bonus Holiday Findings Feature: Magnetic Ring Builder

Mix and match prototype settings and shanks on the fly with your customer with the [Magnetic Ring Builder](#). Let your customers' creativity soar with this selling system that gives

the power to the consumer and makes you the hero. Learn more about the Magnetic Ring Builder on our website and get yours today.