

Fall in Love with New 302® Fine Jewelry Styles



The change of a season is always an exciting time, especially for fall. The weather is starting to get cooler, the holidays are approaching, and there is a feeling of a fresh start. Most importantly, a new season means new fashion styles! While layering in the fall and winter usually means an added jacket or cardigan, we are thinking about all the layered fine jewelry possibilities.

Our goal with [302® Fine Jewelry](#) is to always offer the most on-trend styles that empower women to tell their story through fashion statements. With seasonal product drops and national features in the hottest publications in the industry, there is always something new going on with 302 Fine Jewelry.

Get ready to FALL in love with our latest updates!

A New Chapter: Enameled Fine Jewelry

The latest product drop in the story of 302 Fine Jewelry adds a touch of color anyone would love. We are so excited to present Chapter 4: Enamored by 302 Fine Jewelry – a selection of petite statements accented with options in red, white, or black enamel.



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302 Fine Jewelry celebrates women wearing their story and we see each new product release as a new chapter in their story. These classic silhouettes combine with the industry's latest obsession with enamel providing chic, high-turn, price point-friendly designs. Heart-shaped statements, miraculous medals, and elevated everyday essentials come together to provide colorful additions to your fine jewelry assortment.







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Fall is the perfect time to start looking for those new styles to have on-hand ahead of the holidays. The enameled fine jewelry styles added to our collections are easy, no-brainer stocking stuffers or the perfect self-purchase.



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A Nationally Acclaimed Fall Must-Have

If you aren't keeping up with the latest trends in popular fashion publications, drop what you are doing and pick up the latest issues of *Harper's BAZAAR* and *ELLE* magazines. Other than seeing fashion icons Beyoncé and Selena Gomez on the covers, you'll find a new, yet familiar feature of jewelry gracing the inner pages as one of this season's "must-have" pieces.



Styles featured include [CH1099](#), [88007](#), [87758](#), and [87184](#).

Earlier this year, [we launched an entire new collection to the 302 Fine Jewelry family: the Charm School™ Collection](#). Styles from this collection of modern-day charms came together to tell a story of personalization in this season's most popular fashion magazines. The Charm School Collection allows you to help your customers tell their own story by curating a charm necklace or bracelet with pieces they identify with. They truly make for a wonderful heartfelt gift or a personal holiday treat, so be sure to offer your own assortment of these popular and fast-moving charms this season.

Think Ahead for Holiday Essentials

Now is the time to carefully choose the styles you want to promote this holiday season. We are confident in 302 Fine Jewelry's ability to appeal to customers of all styles and budgets and will be quick sellers during the holidays.

You can browse the new Chapter, the Charm School Collection, and the entire 302 Fine Jewelry line on our website at Stuller.com/Shop302FineJewelry.

Let us help! Schedule a Stuller Connect™ virtual appointment with a member of our team for the chance to talk with our

experts to curate the perfect 302 Fine Jewelry assortment for you this holiday season. Schedule your appointment today at [Stuller.com/StullerConnect](https://www.stuller.com/StullerConnect).