

Confidence Sells, So Know Your Software

Have any of you ever renovated your kitchen, or taken a precious family photo to be framed? Our homes and family heirlooms are important to us, and we don't trust them to just anyone. We are looking for a contractor or framer that approaches their tools with skill and assurance. What if the framer puts on gloves before handling your photo, or the contractor comments on an essential aspect of the project that you never considered? How would you feel about proceeding with the project?

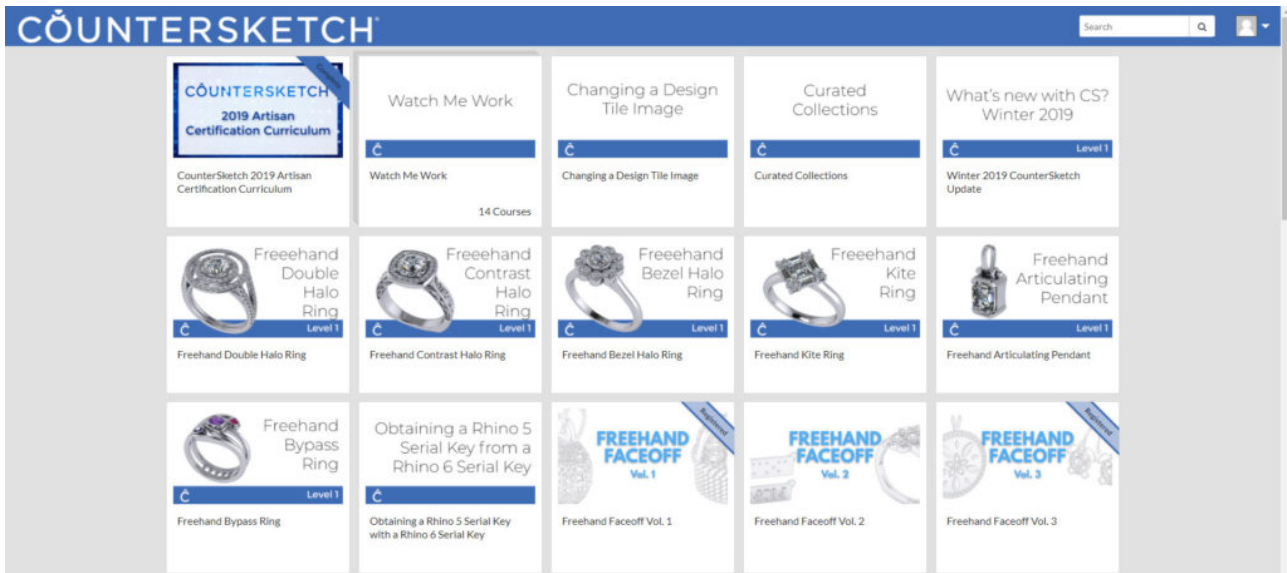
As Jewelers, our reputation is essential to our business. Customers must feel that they can trust us to complete their job confidently. Be sure that you and your staff are well trained and certain in using the tools of our trade. Your confidence will not only put customers at ease, but your ability to speak with conviction, clarity, and sincerity may be the key to closing the sale. Lots of industries, including doctors, pharmacists, and even tax accounts, do annual recurrent training. This training ensures that their skills are up to date and that they are aware of the latest and most significant advancements.

Our Gemvision training team wants to make sure that your staff

is prepared and ready for whatever design challenges may walk through your door or hit your inbox. To help you prepare, Gemvision offers not only comprehensive training for beginners but also modules revolving around recent updates for those seasoned employees that only need to learn what is new. [Here are a few examples of our online training that you can access from your store or home, listed by software.](#)

CounterSketch® Online Training

- **CounterSketch Artisan Certification Curriculum:** This series of 25 lessons, each with an accompanying quiz, will teach your staff everything they need to know about using CounterSketch with a customer. Once they complete all the classes and tests, they receive a CounterSketch Artisan Certification that they can print and frame and attach to their linked in profile.
- **Watch Me Work:** This series walks the student through building 14 on-trend unique designs, giving them the confidence to not only make these designs but other designs using freehand parts.
- **Freehand Faceoff Vol.1-6:** Given a theme, two designers go head to head to create unique designs. This fun yet challenging approach pushes your staff to think outside the box and imagine new ways of using existing tools and freehand parts.



MatrixGold® Academy

- **MatrixGold Artisan Curriculum:** This series of 27 lessons will teach your staff everything they need to know about using MatrixGold. Including designing solitaires, eternity bands, five stone rings, and even cabochon pendants. This introductory class is a great starting point for any designers that are new to MatrixGold.
- **Matrix 9 to MatrixGold Conversion:** This extensive course covers lessons on the user interface, user preferences, content management, modeling, profile editors, rendering, and much more. If you have been working in Matrix 9 and are ready to upgrade to MatrixGold, we have an online learning plan to help you with the transition.
- **Summer 2020 Update:** As our development team continues to add and refine the tools in MatrixGold, you can expect great things. We separate videos for recently added features so that as you continue to learn, you can focus on what is new without having to review existing tools. This 11 lesson module teaches you to use the latest tools added to MatrixGold.

MatrixGold Courses

INSTALLING MATRIXGOLD Installing MatrixGold Level 1	MatrixGold Artisan Curriculum MatrixGold 2019 - Level 1: Artisan Curriculum Level 1	Summer 2020 Update MatrixGold Summer 2020 Update Level 1	M9 to MatrixGold Conversion Matrix 9 to MatrixGold Level 1	Dynamic Commands Dynamic Commands Level 1
Gemvision Application Launcher Gemvision Application Launcher Level 1	MatrixGold User Interface Introduction User Interface Introduction Level 1	Content Manager Content Manager Level 1	Full Saves & Job Bags Full Saves & Job Bags Level 1	Saving a File Saving a File Level 1
Sending a Model to Tech Support Sending a Model to Tech Support Level 1	Exporting a Model to a Supported File Type Exporting a Model to a Supported File Type Level 1	TIPS & TRICKS Tips & Tricks Level 1	Rendering Post Effects Rendering Post Effects Level 1	BATCH RENDERING Batch Rendering Level 1

With these options and many more, there is valuable content for you and your staff to explore on Gemvision's online training platforms. However, if you are looking for one-on-one training experience, we are happy to offer hourly training with our Gemvision training team as well. We are here to support you and your staff as you provide unparalleled service to your customers.