

The 2021 INSTORE Design Awards



Stuller is happy to announce the winners of this year's 6th annual INSTORE Design Awards. We are so excited to honor these Stuller designers for their hard work and imagination! Our designers were eager to show off the designs that they have been working on during the pandemic.

Let the Stars Align

In the category of Personalized Jewelry, Stuller won 2nd place with our 14K Yellow Amethyst & Diamond Sagittarius Zodiac Constellation Necklace ([87512:152:P](#)).



This piece was inspired by the Sun Signs' constellations and

utilized Zodiac birthstones instead of the more traditionally used month birthstones. The featured stones have beautiful color and deep personal meaning, with sparkling dotted diamonds scattered with pierced details. This piece is a very modern, clean geometric take on zodiac jewelry with a clipped corner, dog tag style look.

Classic Meets Modern

For Pearl Jewelry Under \$5,000, we placed 1st with our 14K Yellow Cultured Seed Pearl Hoop Earrings ([87392:100:P](#)).



These earrings are fantastic little pearl hoops as well as a twist on a classic work by stationing the pearls along the outer edges of the earrings.

Lab-Grown Luxury

Stuller won both 1st and 2nd place in the category Laboratory-Created Diamond or Gemstone Jewelry. In 1st place was our 14K White Bezel-Set Graduated Lab-Grown Diamond Earrings ([653632:LG604:P](#)).



Our design team loves coming up with designs that are mindful of current trends but will stand the test of time. For these earrings, we used a graduating set of our simple bezel settings, set with brilliant lab-grown diamonds that will be sure to turn heads! These elongated diamond-linked earrings have a fluid tapered design that beautifully articulates when worn.

In 2nd place was our 14K White Lab-Grown Diamond Graduated 16" Necklace ([653717:LG101:P](#)).



This piece is an essential yet modern layering necklace. This necklace may be a simple look, but it packs a punch while staying within budget. Our team loves designing styles that utilize the benefits of its stones. With a high carat weight item like this, it is the perfect use for beautiful lab-grown diamonds.

For a Love That Lasts

In the category of Best Engagement/Wedding Jewelry Under \$5,000, Stuller was awarded 2nd place with our 14K Yellow 6.5 mm Round Diamond Halo-Style Engagement Ring ([124477:137:P](#)).



This is a romantic halo engagement ring that our design team

loved creating. The oversized proportions of the accents make this piece a modern standout bridal engagement ring while also including an antique feeling. Placing the prongs along the outermost edges gives the halo a delicate look while keeping the stones protected. We enjoy the design challenges in coming up with new halo layouts, as once you layer in stone size, cut, and prong positioning, the creative possibilities are endless! We love playing with all the different looks and combinations that we can create when using fancy accents and stone layouts for a very antique-inspired look.

Look to the Stars

Stuller placed 3rd in Best Necklace Under \$5,000 with our 14K Yellow Diamond Moon Phase Bar Necklace ([87526:108:P](#)).



We wanted to create a personal and simplistic piece that tells the story for our 302® Fine Jewelry line. This piece was inspired by all of the celestial, zodiac, and natural motifs we see happening in the fashion and design world. We love using negative space as a design detail, and the diamond accents elevate this piece to feel truly special.

For the Modern Man

In Alternative Materials Jewelry, Stuller won 2nd place with our Black & 18K Yellow Tungsten Grooved Band With Hammer Finish ([TAR52125](#)).



This is a contemporary take on a classic band in a popular black and hammered finish with Black PVD and a gold highlight. The off-center groove helps to accentuate the flat band's proportions by making this a very modern look. This band was designed with a hip groom in mind for those who aren't looking for the standard half-round band.

Shine Bright Like a Diamond

Stuller won 1st place in Best Bracelet over \$5,000 with the 14K White Diamond Curb Bracelet ([BRC822:601:P](#)).



This standout bracelet was designed to have a fluid movement and a concealed clasp, with diamond accents along with the oversized curb chain links. The bracelet was intended to move with the wearer while catching the perfect light at any angle. A fabulous bracelet to wear alone or nest well with any well-curated wrist stack.

A Touch of Color

For Best Earring Under \$5,000 category, Stuller placed 3rd with the 14K Yellow Multi-Gemstone & 1/5 CTW Diamond Hoop Earrings ([87445110:P](#)).



These fun-loving earrings were designed to have a stacked look

when worn. The stones have pops of gemstone color with rich blue sapphires and bright aquas, making them an eclectic layering look for any hoop enthusiast.

Warm and Rosy

And for the last category, Best Price Point Under \$500, Stuller won 2nd place with our 14K Rose Diamond Huggies ([653650:602:P](#)).



These sweet, huggie hoops are a fresh take on a classic from our design team. The geometric cuts of the baguette diamonds shine beautifully when worn by adding interest to the standard diamond-hinged hoop. We were excited to see baguettes being layered in all sorts of stackable styles recently and wanted to add some great new hoops to the modern “earscape” trend!

We are once again so proud of our designers for their incredible talent and creative insight. Make sure to check out the other winning pieces at [INSTORE](#).