

# See the Leading 2019 Emmy Award Jewelry Trends Here



Celebs arrived in droves to the 71st Primetime Emmy Awards held on September 22nd in Los Angeles. *Game of Thrones*, *This is Us*, and *Chernobyl* were among the top winning shows this year. But the purple carpet hosted the **actual** winners of the night. Like Zendaya, for example, who stole the show in her emerald gown. And Kim Kardashian's chunky layered diamond necklaces? We approve!

Here are a few of the leading 2019 Emmy Award Jewelry Trends.

## Dazzling Drop Earrings

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A post shared by Us Weekly (@usweekly) on Sep 22, 2019 at 5:09pm PDT

There's no better place to make a statement. We noticed lots of show-stopping ear candy, especially waterfall and chandelier earrings on the purple carpet. The ladies were drop-dead gorgeous in their drop earrings. You can easily replicate this look in your store with simple chain earrings. Or, take it a step further with diamond-studded dangles.



[652705 • White Gold Diamond Dangle Earrings](#)



[652339 • Yellow Gold Drop Chain Earrings](#)

## Pops of Pink

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A post shared by Glamour (@glamourmag) on Sep 22, 2019 at 4:21pm PDT

Pink seems to be a mainstay for award shows. We saw tons of pink and red dresses. This serves as a helpful reminder that these two colors – when paired together – look great all year round. Mix and match Rhodolite Garnet, Pink Sapphire, Tourmaline, Ruby, and Morganite to tell dashing ombre color stories.



[72116 • Rose Gold Pink Multi-Gemstones Midi Ring](#)



[87168 • White Gold Pink Multi-Gemstone Cluster Earrings](#)

# Alternative Gemstones

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A post shared by Emilia Clarke ♡ (@emiliaclarke) on Sep 22, 2019 at 7:49pm PDT

Actress Jameela Jamil donned turquoise, while Emilia Clarke sported a hefty pair of Opal drop earrings. These were some of our favorite 2019 Emmy Award jewelry trends. It reminds us how today's consumers seek alternate gemstones like those mentioned above. Plus, they're typically lower in price, so you can appeal to a younger audience while drawing more foot traffic!



[87048 • Rose Gold Turquoise, Topaz, and Diamond Bar Earrings](#)



[72114 • Yellow Gold Opal & Pink Fan Ring](#)

# A Bounty of Bows

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A post shared by E! News (@enews) on Sep 22, 2019 at 5:17pm PDT

Big floppy bows were another booming trend on the purple carpet this year. Countless celebs had gowns with bows and long flowy accents. How will you loop this trend into your product selection? One thing's for sure: the holiday season promises a bounty of ribbon and bows ahead!



[652394 • 14K White Gold Bow Necklace](#)



[68108 • Rose Gold Diamond Bow Earrings](#)

## Soft Blue Hues

[View this post on Instagram](#)

A post shared by E! Online Brasil (@eonlinebrasil) on Sep 22, 2019 at 4:14pm PDT

Who had the blues on the purple carpet? Regina King, that's who! We saw many shades, from soft baby blue to deep navy. Blue gemstones are the perfect 2019 Emmy Award jewelry trends because you probably already have them in your showcases. Simply pull your blue stones together to feature a curated Emmy Award jewelry collection!



[87058 • White Gold Blue Baguette Bar Necklace](#)



[86982 • Yellow Gold Blue Topaz Diamond Earrings](#)

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Which Emmy Award jewelry trends were your favorite? Let us know in the comments below!